



GPS Advertising Opportunities



The Ole Miss Golf Course is owned and operated by The University of Mississippi - Landscape Services Department. Facilities are open to the general public, faculty/staff, students and alumni.



Our goal is to provide an exceptional golfing facility and experience for our customers in keeping with the appearance and culture adopted by The University of Mississippi.

Facility

- 18 hole golf course, driving range, short game facility and club house
- Owned and operated by University of Mississippi – Landscape Services Department
- Home to Men’s and Women’s Rebel Golf Teams
- 66 – Club Car electric golf carts with Visage GPS

Visage GPS - Advertising Overview

- Visage GPS units are located in player view on each of our 66 electric golf carts.
- Ads are displayed in full color/10.4 screen
- Offers a unique advertising opportunity to a highly engaged and diverse audience.



Ad Visibility -Player Demographics

- Over 20,000 rounds played annually
- Over 15,000 cart rounds annually
- Host to over 1000 charity/corporate tournament and outing rounds annually
- Over 30,000 unique website visitors annually
- 140 to 300 Student members every semester (3 semesters annually)
- 180 + General Public, Alumni, Faculty/Staff, Senior, and Junior members (annual memberships)

Exceptional Golf
Uniquely Ole Miss 

Available Ad Space, Specs, & Pricing

Full Page Ads

- Full Page ads are displayed for 7 seconds before a “touch screen to return” message appears at the top of the screen.
- Please consider location of vital information when creating artwork.
- File type: .JPG
- Resolution: 1024 pixels wide by 600 pixels tall
- File size should not exceed 200kb

Pricing

	Price per month
Full page ad(s) (Par 4's & 5's only)	\$300 (+\$250/month for 1 additional)

- Purchase of 1 additional ad space:
- A maximum of 2 full page ads (1 per side – front and back nine).
- All ads require a 12-month commitment and are billed monthly.
- Ad graphics must be provided to the course in requested format (listed above) at least 7 days prior to ad cycle. Ads may be changed up to 3 times per month.
- Ads must be approved by golf course mgmt. prior to display. (ex. Ads displaying the following will not be approved: Ole Miss merchandise sales, alcohol sales/specials, etc.)

Additional Recognition

- Logo and business information listed on website and Friends of The Course donor board – Corporate sponsorship page
**Over 30,000 unique website visitors annually
- Space provided inside the club house entrance for company brochure/flyer.

For more information, please contact Tate Anderson (atanders@olemiss.edu) or Matt Jennings (matthew@olemiss.edu) in the Pro Shop today!

Advertiser Information

Name: _____

Contact: _____

Cell Phone: _____ Business Phone: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Email Address: _____

Advertising Packages

_____ Full-page	\$300/month
_____ Additional full-page ad	+\$250/month for 1 additional

Total Monthly commitment: \$ _____

Payment Method

Please circle one of the following payment options:

Check

Credit Card

Card Type (circle one):

Visa

Mastercard

Discover

Name On Card: _____

Card Billing Address: _____

City: _____

State: _____

Zip: _____

Card #: _____

Expiration Date: _____

This agreement constitutes a 12-month advertising commitment with The Ole Miss Golf Course from the date of signature. The Ole Miss Golf Course will invoice Advertiser/"Sponsor" monthly . Payment is due within 15 days of the last day of billing cycle. Failure to make payment within 15 days of last day of this billing cycle will place your account in delinquent status, at which time The Ole Miss Golf Course may suspend your advertising until payment made. The Ole Miss Golf Course may recover necessary collection costs and expenses, including reasonable attorney fees.

_____ Date: _____
(OMGC – Print name)

_____ Date: _____
(Sponsor – Print name)

_____ Date: _____
(OMGC – Sign name)

_____ Date: _____
(Sponsor – Print name)

